

DEUTSCHES MÜNZEN MAGAZIN

Advertisement Rates 2012

valid from 01/01/2012

Time schedule

Issue	Publication day	Ad deadline
2/2012 March/April	7. March 2012	3. February 2012
3/2012 May/June	8. May 2012	6. April 2012
4/2012 July/August	6. July 2012	4. June 2012
5/2012 September/October	3. September 2012	3. August 2012
6/2012 November/December	6. November 2012	5. October 2012
1/2013 January/February	4. January 2013	3. December 2012
2/2013 March/April	6. March 2013	6. February 2013
3/2013 May/June	6. May 2013	4. April 2013

The advertisement order as well as the printing data (primarily as PDF file) must be in the the publishing house by the advertisement deadline.

Title: **DEUTSCHES MÜNZEN MAGAZIN**
Internationale Fachzeitschrift für alte und neue Numismatik

Publication dates: 6 x annually

Distribution: By mail to subscribers, at newsstands in the german spoken area

Issue format: 280 mm high, 210 mm wide

Type area format: 246 mm high, 185 mm wide

Printing process: Role Offset, 80 g/m² picture printing

Printing documents: Files (PDF and all current file formats)

Colors: Europe scale

Ad deadline: See time schedule (on reverse)

Right of rescission : Up to the respective advertisement deadline

Publishers: EMS-Verlag GmbH, Bientzlestrasse 3, D-70599 Stuttgart, Germany

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IBAN DE79 6001 0070 0002 2107 04, BIC PBNKDEFF

Terms of payment: Within 10 days with 2 % discount, else 30 days

VAT ID No. DE 147444267

Ad rates and formats

Size in page fractions	Printing space		Rates in Euro €			
	Width (in mm)	Hight (in mm)	b & w	2 color	3 color	4 color
1/1	185	246	945	1120	1400	1650
1/2 cross 4column	185	122	495	630	815	950
1/2 high 2column	91	246	495	630	815	950
3/8 cross 4column	185	93	360	460		
3/8 high 2column	91	183	360	460		
1/4 cross 4column	185	60	280	390		
1/4 high 2column	91	122	280	390		
1/4 high 1column	44	246	280	390		
1/8 cross 2column	91	60	145	210		
1/8 high 1column	44	122	145	210		
1/16 cross 2column	91	28	75	115		
1/16 high 1column	44	60	75	115		

Special sizes: On request.

Inserts: Max. 15 gramms 149 € per 1000. Above that weight per 5 gramms plus 18,75 € per 1000.
Postage included.

Extra costs: Lithos will be charged at cost.
Unusually large texts will incur a 10 percent surcharge for typesetting expenses.
Special placement: last page plus 10 % (must be 4 Color)

Discounts: 3 ads per Year = 10 percent discount
6 ads per Year = 15 percent discount