

# DEUTSCHES MÜNZEN MAGAZIN

## Advertisement Rates 2010

valid from 1/1/2010

### Time schedule 2010

Issue	Publication day	Advertisement deadline	Printing documents deadline	
			Scripts	Files
2/2010	3. March 2010	05.02.10	05.02.10	08.02.10
3/2010	5. May 2010	06.04.10	06.04.10	08.04.10
4/2010	7. July 2010	08.06.10	08.06.10	10.06.10
5/2010	8. September 2010	03.08.10	03.08.10	05.08.10
6/2010	3. November 2010	06.10.10	06.10.10	08.10.10
1/2011	5. January 2011	03.12.10	03.12.10	06.12.10
2/2011	2. March 2011	04.02.11	04.02.11	08.02.11
3/2011	4. May 2011	05.04.11	05.04.11	08.04.11

*The advertisement order must be in the the publishing house by the advertisement deadline. In case of delivering complete data files, as well as at unchanged repetition of an advertisement the printing documents deadline extends up to the deadline indicated in the last column.*

**Title:** **DEUTSCHES MÜNZEN MAGAZIN**  
Internationale Fachzeitschrift für alte und neue Numismatik

**Publication dates:** 6 x annually

**Distribution:** By mail to subscribers, at newsstands in the german spoken area

**Issue format:** 280 mm high, 210 mm wide

**Type area format:** 246 mm high, 185 mm wide

**Printing process:** Role Offset, 80 g/m<sup>2</sup> picture printing

**Printing documents:** Files (PDF and all current file formats)

**Colors:** Europe scale

**Ad deadline:** See time schedule (on reverse)

**Right of rescission :** Up to the respective advertisement deadline

**Publishers:** EMS-Verlag GmbH, Bientzlestrasse 3, D-70599 Stuttgart, Germany

**Telephone:** +49 - 711 - 45 999 222

**Telefax:** +49 - 711 - 45 999 210

**E-Mail:** anzeigen@muenzenmagazin.de

**Internet:** www.muenzenmagazin.de

**Bank account:** Postbank Stuttgart (BLZ 600 100 70), No. 2210-704  
IBAN DE79 6001 0070 0002 2107 04, BIC PBNKDEFF

**Terms of payment:** Within 10 days with 2 % discount, else 30 days

**VAT ID No.** DE 147444267

## Ad rates and formats

Size in page fractions	Printing space		Rates in Euro			
	Width (in mm)	Hight (in mm)	b & w	2 color	3 color	4 color
1/1	185	246	945	1.120	1.400	1.650
1/2 cross 4column	185	122	495	630	815	950
1/2 high 2column	91	246	495	630	815	950
3/8 cross 4column	185	93	360	460		
3/8 high 2column	91	183	360	460		
1/4 cross 4column	185	60	280	390		
1/4 high 2column	91	122	280	390		
1/4 high 1column	44	246	280	390		
1/8 cross 2column	91	60	145	210		
1/8 high 1column	44	122	145	210		
1/16 cross 2column	91	28	75	115		
1/16 high 1column	44	60	75	115		

**Special sizes:** On request.

**Inserts:** Max. 15 gramms 99 € per 1000. Above that weight per 5 gramms plus 12,50 per 1000.  
Postage included.

**Extra costs:** Lithos will be charged at cost.  
Unusually large texts will incur a 10 percent surcharge for typesetting expenses.  
Special placement: last page plus 10 % (must be 4 color)

**Discounts:** 3 ads per Year = 10 percent discount  
6 ads per Year = 15 percent discount